



FOR IMMEDIATE RELEASE

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Trinity College adds PlaySight Sports Technology to its Squash, Hockey and Basketball Programs

Hartford, CT (February 23rd, 2018) – Trinity College is becoming the latest collegiate athletic program to add PlaySight’s Smart technology to its athletic facilities across several sports – hockey (SmartRink), squash (SmartCourt), basketball and volleyball (SmartCourt). PlaySight technology is powering over 50 NCAA programs across all three divisions, including Harvard, Columbia, Dartmouth and Princeton.

The Trinity College Bantams compete in the New England Small College Athletic Conference (NESCAC). Among their programs adding PlaySight, squash is the most well-known (although the men’s hockey team captured the NCAA Division III Championship in 2015). Under the leadership of famed coach Paul Assaiante, the Bantams Men’s Squash team holds the record for the longest unbeaten streak in any intercollegiate sport in the nation's history. They won 13 consecutive national titles from 1999-2011 and 16 overall under Assaiante and additionally were ranked by ESPN as one of the top ten sports dynasties of all time.

“Technology is the new frontier in sport,” said Assaiante when discussing the addition of PlaySight. “The ability to give athletes meaningful and instantaneous feedback allows for immediate and long-term improvement. Athletes often cannot “feel” what is happening, and the ability to “see” what is happening, can make all the difference in one’s development. We are excited to be a “smart” school and incorporate PlaySight in our day-to-day work.”

“As a former collegiate athlete, I know the important role video plays with regards to improvement,” said PlaySight’s Josh Graves, a former standout tennis player at Northwestern University. “I wish I had access to PlaySight’s real-time multi-angle video during my time as a collegiate athlete. We couldn’t be more excited to work with Coach Assaiante and his squash team, as well as the athletes and coaches from Trinity’s ice hockey and basketball programs.”

“This partnership will provide a tremendous boost to a significant number of Trinity student-athletes and coaches,” said Drew Galbraith, Trinity’s Director of Athletics. “Using PlaySight’s technology will allow the type of learning, growth and development that all athletes strive for and help Bantam athletes and teams reach their potential.”

PlaySight’s Smart technology provides a wide number of tools and features to programs like Trinity. HD live streaming, multi-angle video recording, integration with analytics and tagging programs, and much more. The entire video capturing, recording and saving process becomes automated, enabling faster improvement and more efficient practice. Additionally, PlaySight is enabling closer connection between athletes and their fans, family and alumni – with live streaming, video highlights and social media content.

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About PlaySight:

Selected in 2017 and 2018 by Fast Company as one of the “10 Most Innovative Companies in Sports,” PlaySight’s SmartCourt technology leverages both multiangle video and proprietary analytics to improve on-court performance and connect the next generation of athletes. SmartCourts are powering the leading federations, academies, clubs and nearly 50 NCAA programs across all three divisions.

PlaySight is also working with top high schools and professional teams across basketball, soccer and other sports including the 2015 and 2017 NBA Champion Golden State Warriors and the 2017 NCAA Basketball Champion North Carolina Tar Heels.

About Trinity College:

Trinity College is a private liberal arts college in Hartford, Connecticut. Founded in 1823, it is the second-oldest college in the state of Connecticut after Yale University.