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***Fast Company* Names PlaySight one of the Most Innovative Companies in Sports for 2018**

With a focus on innovation and a very successful 2017, PlaySight makes the list for a second consecutive year.

Tel Aviv, New Jersey & Los Angeles (February 20th, 2018) – PlaySight is thrilled to announce that it has been named by *Fast Company* as one of the **Top 10 Most Innovative Companies in Sports** for the second-consecutive year. Companies joining PlaySight on the prestigious list this year include the NBA, UFC, and the NFL Players Association.

Fast Company also publishes a Top 50 Most Innovative Companies list, where Apple earned the top spot, and Netflix, Patagonia, and the NBA are featured among the Top 10.

The 50 Most Innovative Companies were curated from *Fast Company's* Top 10 lists, which recognize pioneering companies across 36 categories, from sports to artificial intelligence to wellness. More than three dozen *Fast Company* editors, reporters, and contributors surveyed thousands of companies—many of which were identified by a new MIC submission process—to create these lists.

“We are beyond proud to once again receive this recognition from *Fast Company*,” said PlaySight CEO Chen Shachar. “We’re changing the sports landscape by bringing the most advanced technology to places and levels it did not exist before. We’re always improving our hardware and software and harnessing our technology to inspire and connect athletes, coaches and everybody that falls within our sports ecosystem.”

“2017 was our most innovative year yet. We unveiled new technology, including our 4K SmartTracker for basketball and our third SmartCourt product, the PLAY. We added highlight video software to enable every PlaySight user to become their own content creators. Revenues doubled, and we are now powering over 50 NCAA programs and numerous NBA teams. But we are most excited about what we are doing at the high school level with our SmartSchools – fully-integrated campuses with PlaySight across all sports and facilities.”

“This year’s MIC list is an inspiring and insightful window into how many companies have embraced innovation and are working to make meaningful change,” said *Fast Company* deputy editor David Lidsky, who oversaw the issue with senior editor Amy Farley.

Fast Company's Most Innovative Companies issue (March-April 2018) is now available online at www.fastcompany.com/MIC, as well as in app form via iTunes and on newsstands beginning February 27.

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About PlaySight:

Selected in 2017 and 2018 by Fast Company as one of the “10 Most Innovative Companies in Sports,” PlaySight’s SmartCourt technology leverages both multiangle video and proprietary analytics to improve on-court performance and connect the next generation of athletes. SmartCourts are powering the leading federations, academies, clubs and nearly 50 NCAA programs across all three divisions.

PlaySight is also working with top high schools and professional teams across basketball, soccer and other sports including the 2015 and 2017 NBA Champion Golden State Warriors and the 2017 NCAA Basketball Champion North Carolina Tar Heels.

ABOUT FAST COMPANY:

Fast Company is the world’s leading progressive business media brand, with a unique editorial focus on innovation in technology, ethical economics, leadership, and design. Headquartered in New York City, *Fast Company* is published by Mansueto Ventures LLC, one of the U.S.’s leading media companies.

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