



FOR IMMEDIATE RELEASE

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The Rome Tennis Center adds PlaySight SmartCourt technology to its courts

ROME, GEORGIA (October 13, 2017) – PlaySight technology has arrived at the Rome Tennis Center at Berry College. The nation’s largest hard-court tennis facility is adding SmartCourts to enable live streaming and video recording for its recreational and collegiate players to use in practices, matches and tournaments.

Tom Daglis, USPTA Master Professional and the Executive Director at the Rome Tennis Center, was instrumental in bringing PlaySight to the facility and is excited about how it will add to the tennis-playing and viewing experience.

“Rome Tennis Center at Berry College is so pleased to offer PlaySight as an exceptional additional amenity at our beautiful new tennis center. The SmartCourt is a cutting-edge technology and allows us to utilize the live streaming service for all of our tennis special events and programming during tournament competitions and junior development programs. It is simply another advantage that will keep RTCBC in the forefront of state-of-the-art tennis facilities!”

Selected in 2017 by Fast Company as one of the “10 Most Innovative Companies in Sport,” PlaySight’s SmartCourt technology leverages both multiangle video and proprietary analytics to improve on-court performance and connect the next generation of athletes. SmartCourts are powering the leading tennis federations, academies, clubs and nearly 50 NCAA programs (including the University of Georgia Bulldogs), as well as the USTA’s National Campus and high-performance facility in Lake Nona, Florida. PlaySight is also working with top high schools and professional teams across basketball, soccer and other sports including the 2015 and 2017 NBA Champion Golden State Warriors and the 2017 NCAA Champion North Carolina Tar Heels.

“We’re thrilled to be working with the Rome Tennis Center,” said PlaySight’s Josh Graves. “This is one of the nation’s largest and most prestigious tennis facilities, and we’re excited to add to the first-class experience with SmartCourt LIVE's video recording, live streaming, and performance analysis tools for all of the players, coaches, parents and fans that come through Rome.”

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About PlaySight:

Founded by Israeli military veterans, PlaySight is connecting the next generation of athletes on its global sports SmartCourt platform. The technology leverages on-field multiangle video and proprietary analytics and is powered by a cloud-based platform to enhance training and performance. PlaySight is also socializing sports and combining the physical and digital worlds of athletes within its video and analytics platform. With its system of cameras and algorithms, each SmartCourt records, streams and tracks everything that happens on court and delivers cutting-edge analysis and video tools to professional, collegiate and amateur athletes.

For more information: www.playsight.com

About the Rome Tennis Center at Berry College

The 60-court Rome Tennis Center at Berry College, on a 30-acre site, is comprised of USTA standard, asphalt tennis courts and includes six NCAA regulation courts, three center courts for tournament and collegiate play, and one exhibition court. All courts have lighting and access to shade structures.

For more information on the Rome Tennis Center at Berry College: www.rometenniscenter.com