



FOR IMMEDIATE RELEASE

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## **The University of Arizona Wildcats tennis program adds PlaySight SmartCourts**

TUCSON, ARIZONA (September 7<sup>th</sup>, 2017) – Today, PlaySight – the company behind the cutting-edge SmartCourt sports technology – announced a new college tennis installation with the University of Arizona. PlaySight SmartCourts will be installed for the Wildcats tennis coaches and players to train and play on, giving them access to elite level sports video technology and analysis tools. Additionally, PlaySight’s live streaming will enable HD broadcasting of all home matches for Wildcats alumni and fans to tune in and follow along.

Vicky Maes, the women’s tennis head coach, is excited to start using PlaySight this season. “We have always held our student-athletes to the highest standards, with development being an important aspect of our package. PlaySight will assist both coaches and players in reaching those goals, adding endless opportunities to improve faster and better.”

Another reason why PlaySight is spreading so fast throughout college tennis is live streaming. “As far as fan interaction goes, PlaySight technology offers an opportunity for all those supporting Arizona athletics to tune in from anywhere in the world and see our team compete, a nice touch for families and tennis fanatics alike.”

The Wildcats men’s program, led by head coach Clancy Shields, is also looking forward to getting started with PlaySight. “There is a high standard of excellence here at Arizona. Adding PlaySight to our tennis programs is a commitment and investment to be one of the elite programs in the country. This cutting-edge technology will help raise the bar with our facilities, allow us to take our training to a deeper level and ultimately give our student-athletes the tools they need to be successful.”

Additionally, the Wildcats are the first NCAA program in the state to add PlaySight. “This is an exciting day for our program,” Shields added. “We are incredibly grateful for the support of our administration and generous donors for helping us get this project off the ground.”

Selected in 2017 by Fast Company as one of the “10 Most Innovative Companies in Sport,” PlaySight’s technology leverages both multiangle video and proprietary analytics to improve on-court performance and connect the next generation of athletes. PlaySight technology is powering the leading tennis federations, academies, clubs and nearly 50 NCAA programs, as well as the USTA’s new National Campus. PlaySight is also working with top teams across several other sports including the 2015 and 2017 NBA Champion Golden State Warriors and the 2017 NCAA Champion North Carolina Tar Heels, and several top high schools across the nation.

“We’re looking forward to working with the Wildcats,” said PlaySight’s Josh Graves. “As a former collegiate tennis player, I know the importance of getting the most out of limited practice and training hours, and the impact that learning through video has on improvement and development as an athlete.” It’s been great to see the impact that our technology is having on college tennis, for players, coaches, fans and families. With performance analytics, video replay, live streaming and PlayFair, we’re able to give programs access to technology that previously only the top pros and tournaments had.”

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**About PlaySight:**

Founded by Israeli military veterans, PlaySight is connecting the next generation of athletes on its global sports SmartCourt platform. The technology leverages on-field multiangle video and proprietary analytics and is powered by a cloud-based platform to enhance training and performance. PlaySight is also socializing sports and combining the physical and digital worlds of athletes within its video and analytics platform. With its system of cameras and algorithms, each SmartCourt records, streams and tracks everything that happens on court and delivers cutting-edge analysis and video tools to professional, collegiate and amateur athletes.

For more information: [www.playsight.com](http://www.playsight.com)

**About University of Arizona:**

Established in 1885, the University of Arizona, the state's super land-grant university with two medical schools, produces graduates who are real-world ready through its 100% Engagement initiative. Recognized as a global leader, the UA is also a leader in research, bringing more than \$606 million in research investment each year, and ranking 21st among all public universities. The UA is advancing the frontiers of interdisciplinary scholarship and entrepreneurial partnerships and is a member of the Association of American Universities, the 62 leading public and private research universities. It benefits the state with an estimated economic impact of \$8.3 billion annually

For more information on University of Arizona: [visit www.arizona.edu](http://www.arizona.edu)