



FOR IMMEDIATE RELEASE

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Palmer Trinity Basketball & Volleyball add PlaySight SmartCourt Technology

MIAMI, FLORIDA (August 9th, 2017) – PlaySight’s SmartCourt sports technology is coming to Palmer Trinity’s basketball and volleyball programs for its coaches and athletes to use in practices and games this season, and the school will also be using the technology for other types of events. The Falcons are the first high school in the state of Florida to install PlaySight’s high-performance camera and cloud-based video and analytics platform.

Palmer Trinity athletics has a mission to develop healthy habits, improve fitness, teach sports skills, incorporate life lessons, and provide competition at the appropriate level in the middle school, junior varsity, and varsity sports.

Ernest Robertson Jr, the school’s Director of Athletics, is excited to bring the technology to his sports programs. “We are so thrilled that there is a cutting-edge sports technology product accessible to our school, coaches and student-athletes. Our volleyball program, the basketball program, and school events will be using SmartCourt technology to provide live streaming feeds to parents, teachers, coaches and fans. We’re also looking forward to technology enabling instant video replay and film breakdown, highlights, and giving parents and our student-athletes access on-the-go to their practice and game video. Go Falcons!”

Palmer Trinity’s basketball and volleyball players and coaches will now be practicing and playing with the same technology used by the 2015 and 2017 NBA Champion Golden State Warriors and the 2017 NCAA Champion University of North Carolina Tar Heels. PlaySight has a strong presence in the state of Florida, with SmartCourts powering the Lake Nona-based USTA National Campus, the IMG Tennis Academy, and several other top clubs and facilities. Palmer Trinity is joining other top high schools with the addition of PlaySight, including Ensworth School in Tennessee and Trinity-Pawling in New York.

Selected in 2017 by Fast Company as one of the “10 Most Innovative Companies in Sport,” PlaySight’s technology leverages both multiangle video and proprietary analytics to improve on-court performance and connect the next generation of athletes.

“We’re excited to be working with the top young athletes and coaches at such a prestigious school,” said Erik Gormley from PlaySight. “As a former high school athlete, I wish I had access to this kind of technology. It’s amazing what SmartCourts are doing for improvement and engagement with athletes and within athletic programs, from live streaming to instant visual feedback to comprehensive coaching and film breakdown tools. And the social and digital media component is great – we’re giving players and teams their own ESPN channel with live video and highlights.”

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About PlaySight:

Founded by Israeli military veterans, PlaySight is connecting the next generation of athletes on its global sports SmartCourt platform. The technology leverages on-field multiangle video and proprietary analytics and is powered by a cloud-based platform to enhance training and performance. PlaySight is also socializing sports and combining the physical and digital worlds of athletes within its video and analytics platform. With its system of cameras and algorithms, each SmartCourt records, streams and tracks everything that happens on court and delivers cutting-edge analysis and video tools to professional, collegiate and amateur athletes.

For more information: www.playsight.com

About Palmer Trinity:

Located on 55 acres in Palmetto Bay, an area south of downtown Miami, the tranquil and beautiful open space of the campus provides an ideal backdrop to the dynamic and diverse curricular and co-curricular programs that foster personal growth and self-actualization, critical thinking, inquiry based learning, spiritual formation, character and global citizenship in each student. The true mission of our School is reflected in our motto, Virtus, Huminatas et Spiritus, supporting the power of virtue, humanity and spirit.

For more information: <https://www.palmertrinity.org>