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## Oaks Christian adds PlaySight SmartCourt Technology

WESTLAKE VILLAGE, CALIFORNIA (August 24, 2017) – PlaySight’s SmartCourt sports technology is coming to the Oaks Christian basketball and volleyball programs for its coaches and athletes to use in practices and games this season. The Lions are just the second high school in California to install PlaySight’s high-performance camera and cloud-based video and analytics platform in its home facility.

“We are very excited to have PlaySight at Oaks Christian. The opportunity it provides for us to film and break down practices will enhance our programs’ continued development. Along with the unique ability to live stream our games I believe will be a great tool for our athletes,” said Jordan Wild, Varsity Boys Basketball Coach.

The Oaks Christian basketball players and coaches will now be practicing and playing with the same technology used by the 2015 and 2017 NBA Champion Golden State Warriors and the 2017 NCAA Champion University of North Carolina Tar Heels. The nearby Sports Academy, just up the road in Thousand Oaks, also added PlaySight technology to its facility earlier this year.

Selected in 2017 by Fast Company as one of the “10 Most Innovative Companies in Sport,” PlaySight’s technology leverages both multiangle video and proprietary analytics to improve on-court performance and connect the next generation of athletes. The company has already achieved a dominant position in the tennis marketplace and is also working with top basketball teams and academies throughout the NBA, college ranks and internationally.

“PlaySight is helping the next generation of athletes to improve faster and connect with a global community of other athletes and coaches, and we couldn’t be more excited to be bringing our technology platform to a Oaks Christian’s prestigious athletics program. The SmartCourt will now also give the school its own inside-out marketing channel with HD live streaming and video recording of all practices and games,” said PlaySight CEO Chen Shachar.

“What is different about our technology compared to other products and companies is our focus on the young athlete. We’re giving them (and their coaches) the tools to improve faster and build their fan base to connect with friends and family, as well as college coaches and programs. We’re powering over 40 NCAA programs, including USC and Stanford, and those schools are using PlaySight to attract top young talent from across the sports world. We hope to have the same impact at Oaks Christian with the Lions athletes, coaches fans and alumni.”

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**About PlaySight:**

Founded by Israeli military veterans, PlaySight is connecting the next generation of athletes on its global sports SmartCourt platform. The technology leverages on-field multiangle video and proprietary analytics and is powered by a cloud-based platform to enhance training and performance. PlaySight is also socializing sports and combining the physical and digital worlds of athletes within its video and analytics platform. With its system of cameras and algorithms, each SmartCourt records, streams and tracks everything that happens on court and delivers cutting-edge analysis and video tools to professional, collegiate and amateur athletes.

For more information: [www.playsight.com](http://www.playsight.com)

**About Oaks Christian:**

Established in 2000, Oaks Christian School is an independent, co-educational, college-preparatory school serving approximately 1,350 students from grades 5 through 12. OCS welcomes students of all faiths and enjoys an extraordinary college admissions history. The mission of Oaks Christian School is "To dedicate ourselves to Christ in the pursuit of academic excellence, artistic expression, and athletic distinction while growing in knowledge and wisdom through God's abundant grace."

For more information: [www.oakschristian.org](http://www.oakschristian.org)