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Sports Academy adds PlaySight SmartCourt sports technology

LOS ANGELES, CA – PlaySight – the company behind the innovative SmartCourt technology – today announced a new partnership that will bring its sports video and analytics platform to Sports Academy in California.

Selected in 2017 by Fast Company as one of the “10 Most Innovative Companies in Sport,” PlaySight is connecting the next generation of athletes on its global SmartCourt sports platform. The company has already achieved a dominant position in the tennis marketplace with its technology powering the leading federations, academies, colleges and clubs including the USTA’s new National Campus and high performance facility in Lake Nona, Florida, and over 40 NCAA Division 1 tennis programs, including the USC Trojans and Cal Bears.

In addition to tennis, PlaySight is working with top teams across basketball and other sports, including the 2016 NBA Champion Golden State Warriors and the 2017 NCAA Champion North Carolina Tar Heels.

“We are connecting the next generation of athletes. And when we say next generation, we mean everybody from professionals to college stars to juniors and kids. Any athlete with the drive and desire to improve will benefit from our technology,” said PlaySight CEO Chen Shachar. “We are getting kids off of the couch and onto courts and fields and into sports. That’s what we are passionate about. By harnessing the power of technology, we are turning screen time into something active and productive.”

As a 96,000 square foot facility dedicated to elevating athletic training, performance and wellness, Sports Academy CEO Chad Faulkner commented that the PlaySight technology was simply the right fit for his vision. “Sports Academy will always be on the leading edge of human performance and athletic development, and our partnership with PlaySight is further proof of that commitment,” said Faulkner. “With the PlaySight platform, we are enabling our coaches to utilize this phenomenal technology in the development of their athletes in the most efficient and effective manner possible. Everyone in our system is winning with PlaySight.”

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About PlaySight:

PlaySight is connecting the next generation of athletes on its global sports SmartCourt platform. Courts, fields and facilities all over the world are becoming Smart – connected to the internet, the PlaySight cloud and the most advanced sports technology in the world. SmartCourts are powering 40+ NCAA tennis programs including Georgia and Ohio State, the NBA's Golden State Warriors and Phoenix Suns, as well as Purdue and North Carolina basketball. The USTA National Campus, the most cutting-edge tennis complex in the world, is completely outfitted with SmartCourts.

PlaySight has also partnered with tennis luminaries such as Billie Jean King, Chris Evert, Pete Sampras, Novak Djokovic, Tommy Haas, Ana Ivanovic, Paul Annacone and Darren Cahill to help drive participation and engagement across all levels of tennis through technology.

For more information: <https://www.playsight.com/>

About Sports Academy:

Sports Academy is the only fully integrated, multi-disciplinary athletic training and wellness campus on the West Coast, designed to elevate the performance of athletes of all ages and ability levels. Facilitated by premier coaches, certified trainers, and medical and recovery professionals, we provide the tools, inspiration, and guidance necessary for every athlete to excel. Combined with state-of-the-art technology, sports science, and the development of mental fitness and acuity, our sport-specific and athlete-specific programs are designed to guide athletes toward their optimal state of performance.

For more information: <https://www.sportsacademy.us/>