



FOR IMMEDIATE RELEASE

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## **Heritage Hall becomes first high school tennis program to add PlaySight SmartCourt technology**

**TENAFLY, NEW JERSEY** – PlaySight is excited to announce that the Heritage Hall Chargers have become the first high school tennis program in the country to add PlaySight SmartCourt technology to their home facility, located in Oklahoma City, Oklahoma.

Chargers men’s tennis head coach Brian Bogert is excited to add PlaySight to the team’s home facility and to integrate it into his practices and home matches. “We have been looking for a coaching tool to actually demonstrate the philosophy we preach and back up what we are seeing. PlaySight provides us an extremely user-friendly way for us to show our kids in real-time what we are teaching. The ability to flag specific points and make notes for each kid to visibly go back and watch is invaluable.”

PlaySight has a strong footprint across college tennis, and the company is excited to make the move into the high school tennis market with Heritage Hall. “We’re excited to work with Brian, the other Heritage Hall coaches, and the players and their families,” said Yuval Bar Yosef, PlaySight US General Manager. “Our vision is to connect the next generation of athletes, and high school athletes are at the center of that. We envision creating a pipeline of juniors and high school players who train with PlaySight and then move on to play tennis at a PlaySight-equipped college program.”

There are now over 600 SmartCourts around the tennis and sporting world. PlaySight is powering over 40 NCAA tennis programs, including Harvard, Princeton, Oklahoma State, and USC. Several top tennis federations use PlaySight technology with their next generation of stars, including the USTA, Tennis Canada, FFT (France), DTB (Germany), and Tennis Australia.

PlaySight also has several current and former tennis stars and coaches who have partnered with the company to help its growth and expansion throughout the sport, including Billie Jean King, Chris Evert, Pete Sampras, Novak Djokovic, Tommy Haas, Ana Ivanovic, Paul Annacone and Darren Cahill. PlaySight has also recently launched its PlayFair Challenge initiative, bringing video review and line calling technology to junior and collegiate tennis.

For more information on PlaySight, visit <https://www.playsight.com/>

For more information on Heritage Hall athletics, visit <https://www.heritagehall.com/page/athletics>

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