



FOR IMMEDIATE RELEASE

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OSTEN & VICTOR Alberta Tennis Centre adds PlaySight SmartCourt technology

TENAFLY, NEW JERSEY – PlaySight is excited to announce that the OSTEN & VICTOR Alberta Tennis Centre, located in Calgary, has recently added SmartCourt tennis technology. The OSTEN & VICTOR Alberta Tennis Centre is the sixth Canadian tennis facility to be powered by PlaySight, with others installed at all four of Tennis Canada’s Regional Training Programs and at the full time National Training Centre (NTC), located in Montreal.

“Tennis Canada is excited by the latest addition to our growing partnership with PlaySight. We are confident that providing access to this world-class technology will assist in the development of Alberta players at all ages or stages of development – recreation, competitive and league players,” said Debbie Kirkwood, Tennis Canada’s Director of High Performance.

“The PlaySight system is at the forefront of advanced technological teaching solutions that can be used for both the best players in the world and beginners at the club level to improve their games. Adding PlaySight furthers our ultimate goal: to be the best tennis centre in Canada and at the forefront of the delivery of advanced technology to our members and guests,” said Glen Scott, Vice-Chair of the OSTEN & VICTOR Alberta Tennis Centre.

The Centre’s General Manager, Danny Da Costa, is excited about delivering an unparalleled tennis experience through PlaySight. “SmartCourt technology is one of the greatest technological advancements in the sport of tennis. The installation of the SmartCourts will help achieve our goal of becoming the most technologically-driven tennis centre, ensuring our athletes, members and guests have the best training and playing facilities in Canada.”

PlaySight has been working closely with Tennis Canada for the past few years. “We are excited to expand our SmartCourt footprint within Canada, and in particular with Tennis Canada. They have made key investments in coaching and technology recently, and we look forward to working with them to help identify and develop the next top young Canadian tennis players,” said PlaySight CEO Chen Shachar. “SmartCourt technology delivers value to players of all ages and abilities, giving them video and analytics tools that were previously accessible only by top pros.”

There are now over 600 SmartCourts around the tennis and sporting world. PlaySight is powering 40 NCAA tennis programs, including Harvard, Princeton, Oklahoma State, and USC. In addition to working with Tennis Canada, several other top tennis federations use PlaySight technology with their next generation of stars, including the USTA, FFT (France), DTB (Germany), and Tennis Australia.

PlaySight also has several current and former tennis stars and coaches who have partnered with the company to help its growth and expansion throughout the sport, including Billie Jean King, Chris Evert, Pete Sampras, Novak Djokovic, Tommy Haas, Ana Ivanovic, Paul Annacone and Darren Cahill. PlaySight has also recently launched its PlayFair Challenge initiative, bringing video review and line calling technology to junior and collegiate tennis.

For more information on PlaySight, visit <https://www.playsight.com/>

For more information on the Osten & Victor Alberta Tennis Centre, visit <http://www.albertatenniscentre.ca/>

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