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***Fast Company* Names PlaySight one of the 2017 Most Innovative Companies in Sports**

FEBRUARY 13, 2017, TENAFLY, NEW JERSEY – PlaySight (www.playsight.com), the company behind the cutting-edge SmartCourt, is pleased to announce that they have been named one of the **Top 10 Most Innovative Companies in Sports** by **Fast Company** (www.fastcompany.com/most-innovative-companies/2017/sectors/sports).

Hitting newsstands in the March 2017 issue on February 21, **Most Innovative Companies** is one of *Fast Company's* most anticipated issues of the year. To produce the 2017 list, *Fast Company* reporters surveyed thousands of enterprises across the globe to identify the most notable innovations of the year and trace the impact of those innovations on business, industry and sports culture. In this issue, PlaySight joins a prestigious list of leading innovative companies in sports this year including Twitter, ESPN, Wasserman and *The Players' Tribune*.

"Innovation has always been at the core of our company, and we are proud and honored to be included in the *Most Innovative Companies* list. Working with incredible customers like the Golden State Warriors, University of North Carolina, Wimbledon and the United States Tennis Association – some of the most forward thinking organizations in sports – has pushed us to continue to innovate, as we see our technology in use by amateur and professional teams and athletes," said **PlaySight CEO Chen Shachar**. "It has been amazing to see our vision of '*Connecting the Next Generation of Athletes*' come to life over the past few years, and we are even more excited about the future."

PlaySight's vision is something that has been embraced throughout the tennis world. From its investor and partner team, including Novak Djokovic, Billie Jean King, Pete Sampras, Chris Evert, Tommy Haas, Ana Ivanovic, Darren Cahill, and Paul Annacone, to its partnerships with the USTA at their new National Campus, other top federations, and the Intercollegiate Tennis Association, SmartCourt technology is driving participation and engagement across all levels of the sport.

"It has been inspiring to see the impact that the technology has had on the sport of tennis, and now basketball and other sports, as our product evolves to meet new needs," said **PlaySight USA GM Yuval Bar Yosef**. "We're giving facilities, coaches, players and families access to cutting-edge sports technology that was previously inaccessible. We believe that our cloud-based platform is unique and has something to offer all athletes – from NBA players to rising college stars, adults and juniors."

Fast Company's Most Innovative Companies issue is now available online at www.fastcompany.com/MIC as well as in app form via iTunes, and on newsstands beginning February 21.

For more information on PlaySight, visit <https://www.playsight.com/>.

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ABOUT PLAYSIGHT

PlaySight is connecting the next generation of athletes. With its SmartCourt platform, PlaySight is bringing advanced sports video and analytics technology to every court in the world, creating a global and connected community of athletes, coaches, and fans. SmartCourt technology taps into today's generation of visual learners and arms them with a sports experience that boosts enjoyment, engagement, and performance. To date, there are over 600 SmartCourts around the world including top NCAA programs, federations, and academies, all four Grand Slam venues, and professional organizations, including the Golden State Warriors, Phoenix Suns, and Alba Berlin.

ABOUT FAST COMPANY

Fast Company is the world's leading progressive business media brand, with a unique editorial focus on innovation in technology, ethical economics, leadership, and design. Headquartered in New York City, *Fast Company* is published by Mansueto Ventures LLC, one of the U.S.'s leading media companies.